



 ANZ Mobile Lending

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**PREMIER'S CUP**  
**GOLF CHARITY TOURNAMENT**  
**2022/2023 PRESENTATION**



Having previously raised funds for other charities and causes, we now fundraise for our own cause, the Superheroes Community Care River Retreat waterfront property located at River Road, Shoalhaven Heads, NSW, to provide short stay accommodation for families with chronically ill kids and families requiring benevolent assistance.



**David Arakie | Founder | Superheroes Events Limited**

## *About Us*

# Premier's Cup Golf Charity Tournament

Established in November 2014 Superheroes Events Limited is a volunteer not for profit company and is the organiser of the Shoalhaven Superheroes Festival (SSF). The Premier's Cup Golf Charity Tournament (Tournament) is a SSF fundraising event. Following the acceptance of NSW Premier Gladys Berejiklian to be the tournament patron, the first Premier's Cup Golf Charity Tournament was held on 12 August 2016 at Nowra Golf Club NSW. Our total fundraising to date is \$120,000 and our goal is to raise \$1 Million over three years.

Taking the Premier's Cup Golf Charity Tournament to Castle Hill Country Club championship golf course in Sydney on 21st and 22nd June proved to be a successful next step venture, raising a total of \$52,000.

In 2022 the Tournament was expanded to include the Q series with the final taking place on the opening day of the 2022 NSW Open Championship at Concord golf club. We are particularly grateful to inaugural Patron Gladys Berejiklian and all tournament sponsors and participants. The 2022/2023 tournament is being expanded to a 16 Charity Q series, with the Charity Final to be played at Castle Hill Country Club championship golf course.

***David Arakie Tournament Organiser & Director (Volunteer), Superheroes Events Limited***





**Dominic Perrottet MP**  
Premier of New South Wales



**Shoalhaven South Coast Superheroes  
ANZ Mobile Lending Premier's Cup  
Golf Charity Tournament & Charity Q Series**

Through all the challenges of the past few years - from bushfires to the pandemic, and disastrous flooding - I have been privileged to witness the extraordinary work of local volunteers in communities across our State, lending a helping hand to people in need.

That spirit of service and generosity is the essence of what makes our State and our nation great, and I know the very same spirit of service and generosity is what motivates Shoalhaven South Coast Superheroes.

It is fantastic to see your efforts culminating in an even bigger and better Premier's Cup Golf Charity Tournament this year, bringing together clubs and sponsors from across NSW, and raising even more funds for more charities, which this year include:

- Saving Sammy Suicide Prevention and Awareness
- Heart180 Defibrillator Campaign
- Superheroes Community Care River Retreat, Accommodation Stays For Families Requiring Benevolent Assistance
- As well as the New South Wales charities selected by the respective Q Series Golf Clubs

I extend my thanks and congratulations to all the sponsors and participating clubs for supporting the Shoalhaven South Coast Superheroes with the Premier's Cup goal of raising \$1 million for NSW community charities, and I wish all players enjoyable golfing and the tournament every success.

**Dominic Perrottet MP**  
Premier



## About the Event

# Premier's Cup Golf Charity Tournament

The Tournament is being expanded with 16 Charity Q Series tournaments being held at Sydney and Regional golf clubs. Each Q Series tournament will raise funds for the Tournament charities as well as the respective golf club's charity(s). The winning team from each of the 16 Charity Q Series tournaments will be invited to participate in the Tournament final.

The 2022 participating golf clubs will again be invited to be host golf clubs.

The invitation to the existing and the new host golf clubs will be arranged together with Golf Genius Software.



### Charity Golf Events

16 Charity Q Series NSW tournaments (Dates: TBC).  
18 Holes Scramble Charity Final played at Castle Hill Country Club on 4 April 2023.  
Celebrities and Golf Professionals.  
Great Prizes.



### Charity Gala Dinner

Final Charity Gala Dinner  
Auction & car raffle ticket winner draw.  
Exclusive and Prestigious location.  
Networking.  
Premier's Cup trophy presentation.  
Other team prize presentations.  
Guests, Celebrities, Players, Sponsors.



### Charities

The 3 official Tournament Charities:  
Superheroes Community Care River  
Retreat, Heart180 Defibrillator  
Campaign & Saving Sammy  
Foundation



### Launch Event

Speaker's Garden Parliament  
House Sydney, NSW.  
Private function.  
Date: 20 October 2022



# Two New Tournament Charity Initiatives



## *Premier's Charity Cup*

Together with ANZ Mobile Lending, we are pleased to announce the introduction of a Premier's Charity Cup for the Charity Q Series Tournament who raises the largest amount of funds for charity. This will be presented at the Final Charity Dinner at Castle Hill Country Club on 4 April 2023.

The Premier's Charity Cup is in addition to the Premier's Cup Golf Charity Tournament Trophy, which will also be presented to the winning team of the final at Castle Hill Country Club on 4 April 2023.

## *Raffle Ticket Car*

We will also be running a Superheroes Kia Picanto GT 1.0L Turbo 6 Speed Manual, valued at \$23,000, raffle ticket fundraiser for the Superheroes Community Care River Retreat. Each Charity Q Series Golf Club will receive \$250 worth of raffle tickets. The raffle ticket car will be won on 8 December 2023. Should your Golf Club win the Kia Picanto GT 1.0L Turbo 6 Speed Manual, it could keep the car or sell it back to South Nowra Auto Group, South Nowra and use the proceeds for any purpose determined by the Golf Club.



## *Premier's Charity Cup*

The Hon Dominic Perrottet MP, Premier of New South Wales with the new Premier's Charity Cup. The new trophy is for the Charity Q Series Golf Club/Tournament which raises the most funds for charity. One of the 16 Charity Q Series Premier's Cup Golf Charity tournaments will be awarded the inaugural tournament Premier's Charity Cup on 4 April 2023 at Castle Hill Country Club.





## PLATINUM & NAMING RIGHTS

**\$30,000 | ONE (1) ONLY**

- Designated as Naming Rights Sponsor of the 2023 Premier's Cup Charity Tournament Series
- 12 guest invites to the midday Launch Reception at the Speaker's Garden, Parliament House, Sydney.
- Three (3) teams of four (4) players at Welcome Reception at Tournament Charity Final
- Three (3) teams of four (4) players in the Tournament Charity Final at a Championship golf course in Sydney (Hosting Golf Club tba).
- Exclusive signage rights to one hole at Charity Q Series events and three holes at Charity Tournament Final (signage costs to be borne by the sponsor)
- 20 dinner guests at Tournament Charity Final Gala Dinner.
- Opportunity to have one (1) teams of four (4) players to participate in each of the Charity Q Series tournaments





## **GOLD & RAFFLE TICKET CAR SPONSOR**

### **\$10,000 | FIVE (5) Available**

- Designated as a Tournament Partner of the Premier's Cup Golf Charity Tournament Series
- Eight (8) guest invites to the midday Launch Reception at the Speaker's Garden, Parliament House, Sydney.
- Two (2) teams of four (4) players in the Tournament Charity Final at a Championship golf course in Sydney (Hosting Golf Club tba).
- Two (2) teams of four (4) players at Welcome Reception at Tournament Charity Final
- Twelve (12) dinner guests at Tournament Charity Final Gala Dinner at Gala Dinner at Tournament Charity Final.
- Exclusive signage rights to one hole at Charity Q Series events and two holes at Charity Tournament Final (signage costs to be borne by the sponsor)
- Opportunity to have one (1) teams of four (4) players to participate in each of the Charity Q Series tournaments
- Opportunity to include a special offer in players pack



## SILVER

### **\$5,000 | FOUR (4) Packages Available**

- Three (3) guest invites to the midday Launch Reception at the Speaker's Garden, Parliament House, Sydney.
- One (1) teams of four (4) players in the Tournament Charity Final at a Championship golf course in Sydney (Hosting Golf Club tba).
- One (1) teams of four (4) players at Welcome Reception at Tournament Charity Final
- Five (5) dinner guests at Tournament Charity Final Gala Dinner at Gala Dinner at Tournament Charity Final.
- Exclusive signage rights to one hole and all tournaments (signage costs to be borne by the sponsor)
- Opportunity to have 1 teams of 4 players to participate in each of the Charity Q Series tournaments.

# From Our Supporting Partners

Working with the Premiers Cup Charity Golf Tournament and seeing the support they give community organisations is amazing. The core of their operations of "giving back" is a passion with the adidas Junior 6's Tour. We look forward to helping them through our players also supporting future events as well as seeing them reach their goal of raising over \$1 Million for charity.

**Ewan Porter | Founder | adidas Juniors 6's Tour**

Golf Genius loves being involved with the Premier's Cup Charity Golf Tournament. Being able to assist such a great cause through using our tournament management software and support service to raise charity funds for great causes is something our APAC team really embraces. It is great to be able to make the golf component smooth and allow the golfers to fully enjoy the experience of the Premier's Cup Charity Golf Tournament.

**Peter Shaw | Sales Director APAC | Golf Genius Software**

The WPGA Tour of Australasia is proud to have been working with Shoalhaven Superheroes and its incredible volunteers for more than three years on their projects to raise money for their various charities. We are incredibly proud to be involved in the 2022 edition of the event.

**Karen Lunn, Chief Executive Officer | WPGA Tour of Australasia**

We are delighted to welcome back and be one of the 8 host venues for the 2022 Premier's Cup Golf Charity Tournament Series. Bomaderry Bowling Club is also a proud foundation sponsor of the annual Shoalhaven Superheroes Festival and supporter of the Superheros Community Care River Retreat.

**Gary Wilbraham, General Manager | Its My Club & Nowra Golf Club**



# Thank you to our Major Tournament Sponsors



JUNIOR 6'S  
TOUR



HILL TO AIR



# Welcome from Castle Hill Country Club

On behalf of the Board of Directors and Members of Castle Hill Country Club, we would like to take this opportunity to welcome all players, sponsors and support staff of the 2022/23 ANZ Mobile Lending Premier's Cup Golf Charity Tournament.

Castle Hill Country Club is recognised as one of Sydney's leading private golf clubs, located in the Sydney's North West it offers golfers a world class par 72 championship golf course nestled amongst 167 acres of open fairways and picturesque bushland. The club offers members and guests a large modern clubhouse with state-of-the-art golf course facilities, including two putting greens, a short game practise area, a modern driving range, as well as a fleet of 72 carts with the latest GPS technology.

Castle Hill Country Club has a proud history of hosting major events including the 1985 and 1986 Australian PGA Championship, 2013 NSW Open Championship, as well as being awarded the best Pro-Am of the year in 2013, 2014 and 2015. The club is honoured to be selected as the host course for the 2022/23 prestigious Premier's Cup Charity Tournament final, and we hope all players and sponsors will enjoy playing our wonderful course and give generously to support the two beneficiary charities; Superheroes Community Care & Heart180 Defibrillator Campaign.

Yours Sincerely,

*Board of Directors*  
Castle Hill Country Club



**CASTLE HILL COUNTRY CLUB**

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ESTABLISHED 1950

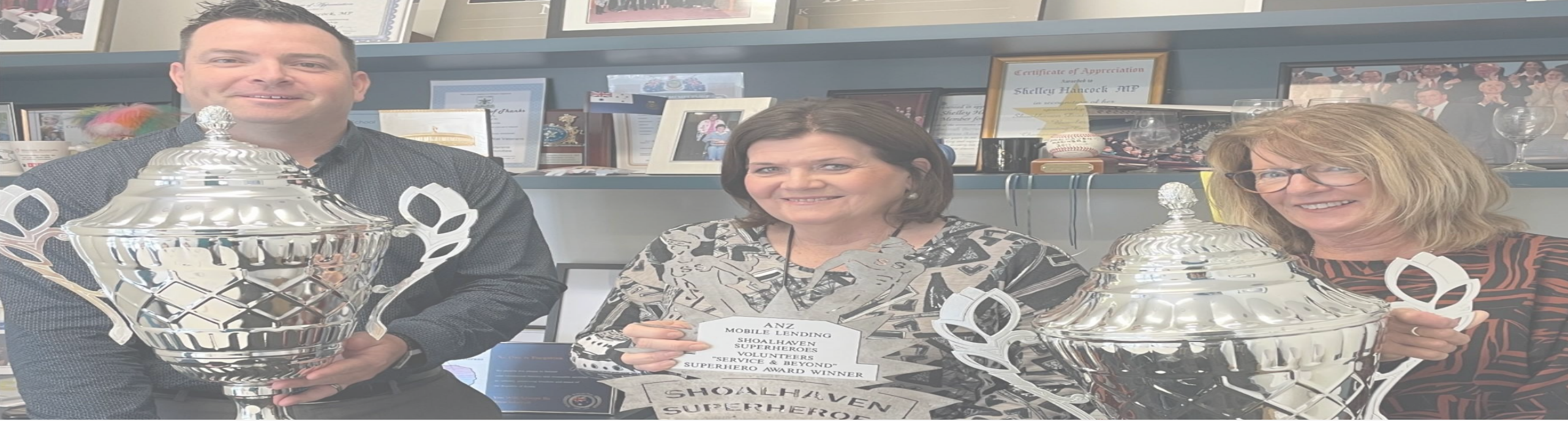


## OFFICIAL TOURNAMENT CHARITIES

- Heart180 Defibrillator Campaign
- Superheroes Community Care River Retreat
- Saving Sammy Foundation
- Also each of the 16 participating Q Series regional golf clubs will also nominate their own NSW based charity(s)

Contributions from the event will be split evenly between the 3 beneficiaries. All play an integral role within their communities in supporting those in need, providing suicide awareness and prevention, and ensuring there is adequate cardiac support when required. 100% of Car Raffle ticket proceeds go to the Superheroes Community Care River Retreat.





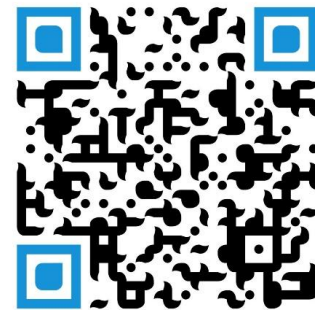
# TOURNAMENT FUNDRAISING GOAL

## \$1 Million

With the support of all our partners our aim over the next three years is to push to the magical mark of \$1 Million dollars raised for charity. This is only achievable with the ongoing support of current partners, new partners, as well as participating golf clubs in the Charity Q-Series that share our passion to raise money for NSW community charities and causes.

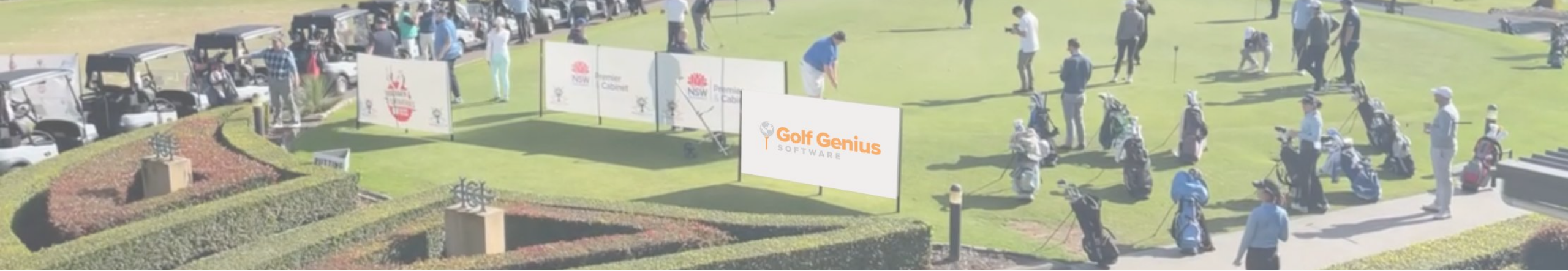
**Be a donator or sponsor & help us achieve this NSW community goal.**

QR Code Donations



Car Raffle Tickets





# DIGITAL ADVERTISING OPTIONS

Available for Naming Rights and Golf Sponsors  
2023 Premier's Cup Golf Charity Tournament and the  
16 Participating Golf Clubs in Q Series Regional New South Wales



Working with our sponsors and partner to place their brands front of mind with golfers across not only the prestigious 2023 Premier's Cup and Gala Dinner but expanding the reach to 16 individual clubs and regions of NSW. Promote your brand across the entire series.

Events are all run on brand with the assistance of Golf Genius Software, a global leader in tournament software. Partner and sponsors can utilise multiple digital asset placements through the software at all events to promote their brand.



# TOURNAMENT AMBASSADOR

I was very proud to accept the invitation to be the Patron of the Superheroes Community Care River Retreat. I've personally been touched by losing a very close friend and a young family member and am passionate about helping to save lives and helping to provide assistance to families with chronically ill kids and families requiring benevolent assistance.

I share this community goal with the South Coast Superheroes volunteers and look forward to sharing this journey with them.

I am also working with Superheroes Community Care to increase the installation of defibrillators in the South Coast and Southern Highlands region. For every arranged installation Heart180 is donating \$400 to the Superheroes Community Care to assist with the running of the Superheroes Community Care River Retreat and the sponsoring of short accommodation respite stays for families at the waterfront property situated on the beautiful Shoalhaven River at Shoalhaven Heads, New South Wales.

Heart180 and Superheroes Community Care are proudly working together to help families and save lives.

**GUY LEECH | Patron Superheroes Community Care River Retreat | Founder of Heart180**



## CONTACT US



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**Public Benevolent Institution & DGR1 Charity**

Superheroes Events Limited is a Not For Profit Volunteer Company.

