

**Media Release:**

NSW, Australia

Friday, 28 July 2023

**Supanova Joins Forces with Superheroes Events to Sponsor Superheroes Community Care River Retreat**

**Supanova Expo Pty Ltd**, the driving force behind **Supanova Comic Con & Gaming**, is thrilled to announce its partnership with **Superheroes Events Limited**, with Supanova becoming the inaugural naming rights sponsor of the **Superheroes Community Care River Retreat** in Shoalhaven Heads, New South Wales.

Since 2015, Superheroes Events Limited has been an Exhibitor at Supanova in Sydney, fostering a friendship and relationship that has now evolved into a ground-breaking charity partnership. This collaboration aims to raise vital funds to support families with chronically ill children and those in need of benevolent assistance at the Supanova Superheroes Community Care River Retreat.

With over ninety events across Sydney, Melbourne, Brisbane, Perth, Adelaide, and the Gold Coast since the year 2000, Supanova has become the go-to destination for pop culture fandom in Australia. It provides a platform for fans of comics, sci-fi, fantasy, anime, gaming, and literature to come together and celebrate their shared passion. Supanova showcases aspiring talent, artists, and creators, giving them the opportunity to share their work with like-minded individuals. It is also a place to rejoice in cosplay ('cos'tume role-'play'), where imagination and creativity thrive, and where fans of all ages can embrace their inner geek, childlike wonder or Supa-Hero within.

Alongside Supa-Star celebrities, voice actors, artists and exclusive exhibitors, Supanova offers a vibrant mix of entertainment, technology, collectables, toys, and four-colour fun. It has become a hub for those seeking new adventures and fandom fun.

The Supanova Superheroes Community Care River Retreat, located on the picturesque Shoalhaven River, provides families with a much-needed respite from their everyday routines. The newly renovated waterfront sanctuary offers a range of indoor and outdoor activities, allowing families to relax and rejuvenate during their stay.

Superheroes Events Limited, established in 2014, is a not-for-profit volunteer company that operates the Supanova Superheroes Community Care River Retreat. An ACNC-registered Public Benevolent Institution with DGR1 charity status, the organisation is dedicated to supporting families in crisis and giving back to the community.

Some of the Australian and world-first activities and events originated by Superheroes Events Limited, together with Supanova, will be taken to a national audience.

By combining the shared love for pop culture, community, volunteering, and commitment to supporting families, Supanova and Superheroes Events Limited are poised to make a significant impact and provide much-needed assistance to those in need for years to come.

David Arakie  
Founder & Director (Volunteer) of  
Superheroes Events Limited

Daniel Zachariou  
Founder of Supanova Comic Con and Gaming

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### **SUPANOVA BACKGROUND INFORMATION**

**Supanova Comic Con & Gaming** began in Sydney in 2002 as a completely home-grown Australian production showcasing sci-fi, fantasy, comic books, anime, manga, games, cosplay and much more. The brainchild of Founder Daniel Zachariou, Supanova is run by a diverse and passionate team of independent professionals led by Event Director Scott Liston, with backgrounds in private industry and the creative sector. Supanova takes place in six cities (Sydney, Melbourne, Brisbane, Perth, Adelaide and the Gold Coast), and is Australia's leading and largest event of its kind.

### **SUPANOVA 2023-24 DATES:**

**Adelaide:** 4-5 November 2023 | Adelaide Showground

**Brisbane:** 11-12 November 2023 | Brisbane Convention & Exhibition Centre

**Melbourne:** 6-7 April 2024 | Melbourne Showgrounds

**Gold Coast:** 13-14 April 2024 | Gold Coast Convention & Exhibition Centre

**Sydney:** 22-23 June 2024 | Sydney Showground Olympic Park

**Perth:** 29-30 June 2024 | Perth Convention & Exhibition Centre

### **SUPERHEROES EVENTS LIMITED BACKGROUND INFORMATION**

**Superheroes Events Limited (SEL)** began in the Shoalhaven NSW in 2014 with the mission to make the Shoalhaven, South Coast the Superheroes Capital of NSW/Australia, and has since raised over \$300,000 for charity.

As a not-for-profit volunteer company, SEL has established numerous fictional POP Culture Worlds including BerryPOP The Shire of Berry Potter. It established Kidditch as a new Guinness World Records category and, in October 2017, successfully held the inaugural Official Largest Kidditch Tournament, still holding the official title of Guinness World Records Kidditch World Champions. In May 2019, SEL launched The Kidditch World Cup with the first Tournament being held in November 2019 in The Shire of Berry Potter.

To take forward SEL's charity objectives Superheroes Community Care was established in September 2022. SEL also created Master & Miss Brix, the first fundraising Superheroes characters, to support its Buy a 'Superheroes' Brick fundraising campaign.

SEL has created a number of Australian and World first pop culture events including: The Kidditch World Cup, Bomo-lympics, Volunteers 'Service & Beyond' Awards, Schools 'Capes for Community' Awards, and the Premier's Cup Golf Charity Tournament and Charity Q Series.

**Media accreditation** and interview requests (for celebrities, or organisers) prior to the event: Lionel Midford, Publicist: [lionelmidford@bigpond.com](mailto:lionelmidford@bigpond.com) / (Australia +61) 02 9328 6702

**Please Note:** No interview or media requests can be catered for on-site at Supanova events without prior approval.

### **SUPANOVA WEB PRESENCE:**

[www.supanova.com.au](http://www.supanova.com.au)

[facebook.com/supanovaexpo](https://facebook.com/supanovaexpo)

[twitter.com/supanovaexpo](https://twitter.com/supanovaexpo)

[instagram.com/supanovaexpo](https://instagram.com/supanovaexpo)

[tiktok.com/@supanovaexpo](https://tiktok.com/@supanovaexpo)

### **SUPERHEROES EVENTS WEB PRESENCE:**

[shoalhavensuperheroes.com.au](http://shoalhavensuperheroes.com.au)

[facebook.com/ShoalhavenSuperheroes](https://facebook.com/ShoalhavenSuperheroes)

[instagram.com/shoalhavensuperheroes](https://instagram.com/shoalhavensuperheroes)